

2024

ECOMMERCE CALENDAR

the
evergreen
agency

JANUARY



1st - New Year's Day
1st - 31st - Dry January (alcohol abstinence)
1st - 31st - Ginuary (UK)
1st - 31st - Veganuary
7th - Orthodox Christmas Day
9th - 15th - Houseplant Week (UK)
15th - Brew Monday; celebrating tea (UK)
16th - Blue Monday; gloomiest day of the year

FEBRUARY

1st - 28th - Black History Month (US)
1st - 28th - LGBT History Month
10th - Chinese New year (Year of the dragon)
12th - Super Bowl
13th - Galentine's Day
14th - Valentine's Day
21st - Pancake Day (Shrove Tuesday)

MARCH

8th - International Women's Day
10th - Mother's Day (Mothering Sunday, UK)
17th - St Patrick's Day
20th - First Day of Spring
29th - Good Friday
31st - Easter Sunday

APRIL



1st - April Fool's Day
10th - Eid al-Fitr
14th - National Gardening Day
21st - London Marathon
22nd - Earth Day
23rd - St George's Day

MAY

1st - May Day
1st - 30th - National Walking Month (UK)
1st - 7th - RHS National Gardening week (UK)
6th - National Beverage Day
13th - World Fair Trade Day
29th - Spring Bank Holiday

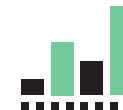
JUNE



1st - 30th - Pride Month
16th - Father's Day (UK)

JULY

1st - 30th - Plastic Free Month
1st - 23rd - Tour de France
3rd - 16th - Wimbledon



AUGUST

1st - National Girlfriends Day
25th - Notting Hill Carnival
26th - Summer Bank Holiday (England)

SEPTEMBER

1st - 29th - Organic September (UK)
9th - 22nd - Fairtrade Fortnight



OCTOBER

1st - 31st - Black History Month (UK)
1st - 31st - Breast Cancer Awareness Month
10th - World Mental Health Day
29th - BST ends
31st - Halloween
31st - Diwali

NOVEMBER

1st - 30th - Movember (Men's Health Awareness Month)
1st - World Vegan Day
28th - Thanksgiving (USA)
29th - Black Friday
30th - St Andrew's Day
30th - Small Business Saturday (UK)

DECEMBER

2nd - Cyber Monday
24th - Christmas Eve
25th - Christmas Day
26th - Boxing Day
31st - New Year's Eve

